

## AICLU CONFERENCE 2017

University for Foreigners of Siena, 18 -19 -20 May 2017

CALL FOR PAPERS

### **The languages of Language Centres towards European and international challenges: education and employment**

Drawing on the results of surveys and research projects (ELAN, 2007; PIMLICO, 2010), in the last decade the European Commission has stressed the relevance of knowing and using a foreign language in the working context (e.g. companies, public institutions, service industry). In particular, proficiency in a foreign language represents a considerable advantage in sales and marketing and provides a significant aid in intra and extra-company communication at all levels.

In this perspective, the role of university language centres as privileged *loci* for advanced language education is crucial in complying with European requirements on languages and employment, promoting work-oriented language training within the framework of key competences for lifelong learning (EU 2020).

We are calling for proposals that deal with the following topics:

- Languages (including L2 Italian), education and training
- Languages (including L2 Italian), mediation and intercultural competences
- Languages and economics
- Languages and tourism
- Translation and localization for company internationalization
- Translation of written texts
- Languages and audiovisual translation (dubbing, subtitling, voice-over, audio description)
- Development of language competences for professional purposes: new tools and methodologies (ICT, CLIL, etc.)

- The role of professional language experts
- Language teaching practice

#### **INVITED KEYNOTE SPEAKERS:**

1. James Purpura (Columbia University, New York)
2. Félix San Vicente (University of Bologna at Forlì)
3. Souzanne Romaine (University of Oxford)
4. Michele Gazzola (Humboldt University, Berlin)

#### **SCIENTIFIC COMMITTEE**

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Massimo Vedovelli (*Università per Stranieri di Siena*)  
Marie Berthe Vittoz (*Università di Torino*)

### **ABSTRACT GUIDELINES**

- Max. 300 words, max. 5 references
- Name, surname, affiliation and e-mail address of the author/s
- Abstracts can be submitted in Italian, English, Spanish or German

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Poster presentations and workshop proposals are also welcomed.

**Deadline:** November 15, 2016